

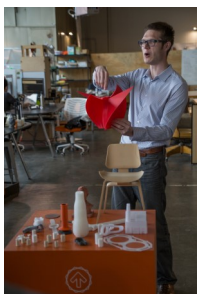


"Participating in Leadership expanded my horizons in civic engagement and taught me that one of the most important skills leaders can develop is leveraging their own strengths and the strengths of those in their network."

*-Michelle Minsuk*

*Alameda County Superior Court  
Leadership Graduate, Class of 2014*

"Participating in Leadership San Leandro made me feel more connected to our community and its history. I marveled at how much we've grown as a city while still keeping a small town feeling and how diverse we've become."



*-Missy Brooks*

*Artful Steps Director - Stepping Stones  
Leadership Graduate Class of 2010*

**A few of many  
Leadership San Leandro Alumni  
serving our community:**

- Arleen Carino—Kaiser Permanente
- Deborah Cox - City Council Member
- Jerry Garcia - Chamber Board Member
- Paul Jackman—Fun Flicks Owner
- Stephen Cassidy - Former Mayor

**Leadership San Leandro  
2016-17 Program**

**APPLY NOW!**

**DEADLINE - September 16, 2016**

**For more information and to apply,  
contact the Leadership San Leandro  
Program Coordinator at the Chamber office.**



**San Leandro  
Chamber of Commerce**

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San Leandro, CA 94577

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**LEADERSHIP**  
San Leandro

*A program of the San Leandro Chamber of Commerce*

**OUR CITY'S MOST  
VALUABLE  
RESOURCE IS ITS  
PEOPLE.**

**The program is open  
to a diverse  
cross-section of  
individuals with a  
desire to educate  
themselves with vital  
community  
information along  
with reinforcing their  
leadership skills and  
ownership in the  
community.**

# WHAT IS LEADERSHIP SAN LEANDRO?

Leadership San Leandro is a professional development, networking, and outreach program of the Chamber of Commerce. Led by an Executive Leadership Coach, participants receive training throughout the program on leadership strategies; learn how the city functions; visit local institutions and businesses; and hear directly from government and business leaders about their roles, experiences and professional growth. The guest speakers represent a diverse cross-section of the community, ranging from elected officials to high-tech innovators, to police officers, communications experts and entrepreneurs.

## WHO SHOULD ATTEND?

Individuals living or working in San Leandro with a desire to:

- Learn how to make a difference in our community
- Improve professional skills
- Enhance knowledge of government leadership

## WHAT'S THE CURRICULUM?

### PROFESSIONAL COACHING THEMES:

- Skills Assessment and Analysis
- Win-Win Communications and Negotiations
- Effective Feedback Strategies
- Leadership to Generate Results
- Coaching to Inspire Your Team
- Develop a Professional Brand

### GUEST PRESENTER THEMES:

- Diversity and History of San Leandro
- Government
- Criminal Justice
- Education and Economic Development
- Health and Human Services
- Technology and Innovation
- MBA-in-a-Day
- Media and Communications

## WHAT'S THE COMMITMENT?

Participate in all of the following:

- Group Orientation - September
- Group Retreat - October (2 days, 1 night)
- 9 full day monthly sessions on the 3rd Friday—October through May
- Community Service Project—TBD
- Program Fundraiser - March The Taste of San Leandro
- Program Graduation - June

### PROGRAM ORIENTATION:

Sept 29, 2016

### GROUP RETREAT:

October 7 & 8, 2016

### CERTIFICATION & CELEBRATION:

June 8, 2017

## WHAT'S THE INVESTMENT?

Program Tuition \$895 includes:

- Program materials
- Skills assessment and analysis
- Retreat lodging and meals
- Meeting day breakfast & lunch
- 2 Continuing Education Credits