

"Participating in Leadership expanded my horizons in civic engagement and taught me that one of the most important skills leaders can develop is leveraging their own strengths and the strengths of those in their network."

— MICHELLE MINSUK
ALAMEDA COUNTY SUPERIOR COURT
LEADERSHIP SAN LEANDRO ALUMNI



"Participating in Leadership San Leandro made me feel more connected to our community and its history. I marveled at how much we've grown as a city while still keeping a small town feeling and how diverse we've become."

— MISSY BROOKS
ARTFUL STEPS DIRECTOR, STEPPING STONES
LEADERSHIP SAN LEANDRO ALUMNI



SAN LEANDRO CHAMBER OF COMMERCE

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A program of the San Leandro Chamber of Commerce



WHAT IS LEADERSHIP SAN LEANDRO?

Leadership San Leandro is a professional development, networking and outreach program of the Chamber of Commerce. Led by an executive leadership coach, participants receive training throughout the program on leadership strategies, learn how the city functions, visit local institutions and businesses, and hear directly from government and business leaders about their own roles, experiences and professional growth. Guest speakers represent a diverse cross section of the community, ranging from elected officials to high-tech innovators to police officers, communications experts and entrepreneurs.



The program is a diverse cross-section of individuals with a desire to educate themselves with vital community information along with reinforcing their leadership skills and ownership in the community.

WHO SHOULD ATTEND?

Individuals living or working in San Leandro with a desire to learn how to make a difference in our community, improve professional skills, and enhance knowledge of government leadership.

WHAT IS THE CURRICULUM?

PROFESSIONAL COACHING THEMES INCLUDE:

- Skills Assessment and Analysis
- Win-Win Communications and Negotiations
- Effective Feedback Strategies
- Leadership to Generate Results
- Coaching to Inspire Your Team
- Developing a Professional Brand

GUEST PRESENTER THEMES INCLUDE:

- Diversity and History of San Leandro
- M.B.A. in a Day
- San Leandro Police Department
- Education and Economic Development
- Health and Human Services
- Technology and Innovation
- City Government
- Media and Communications

WHAT IS THE COMMITMENT?

- Program Orientation: September (after-work meeting)
- Group Retreat: Sept. 29–30, 2017 (2 days, 1 night)
- 8 Days in Total: the 3rd Friday of the month October–May
- Group Community Service Project
- Program Fundraiser: The Taste of San Leandro: March 2018
- Leadership Graduation: June 2018

WHAT IS THE INVESTMENT?

Program tuition covers: program materials, professional skills assessment and analysis, retreat lodging and meals, and breakfast and lunch on meeting days. \$895



APPLY NOW!

**LEADERSHIP SAN LEANDRO
2017–18 PROGRAM DEADLINE:
AUGUST 21, 2017**

FOR MORE INFORMATION

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